

## **Dave Woodward Joins Calence as Vice-President, Network Solutions**

**TEMPE, AZ** – February 8, 2005 – Calence, a leader in building and managing networks, today announced that Dave Woodward has joined the company as vice president, Network Solutions. With more than fifteen years' experience in technology sales and management, Mr. Woodward will be responsible for leading the Arizona sales team from Calence's Tempe office.

Over his career, Mr. Woodward has served in several key leadership positions at Cisco Systems, including regional manager of Advanced Technologies leading sales specialization teams in the West and Southwest supporting \$75 million in revenue. He also served as manager of channel operations with responsibility for Cisco's Contact Center Channel and Service Provider Voice Channel programs nationally. Mr. Woodward spent three years with Lucent Technologies as a global sales manager working with Caterpillar, Inc. and other large manufacturers in the central U.S. and their European operations. He received his B.A. degree in management from the University of Phoenix.

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